



AIDE

INFOBOARD

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Course Description of the Subjects under the BSBA Financial Management Program

As reported in our last month's issue, AIDE is now writing all the modules under the BSBA Financial Management program. In this month's issues of AIDE Infoboard, we are going to publish all the course description of the subject under said program. The subsequent issues of our newsletter will also contain the course descriptions of the other subjects under the same program. This is to keep our students informed of the depth, nature and coverage of all the major subjects in Financial Management.

1. Personal Finance

Course Description:

Financial literacy is essential in meeting the financial challenge of the 21st Century. The competencies, which form the basis for this course, enable students to analyze their personal financial decisions, evaluate the costs and benefits of their decisions, recognize their rights and responsibilities as consumers, and apply the knowledge learned in school to financial situations encountered later in life.

Understanding and managing personal finance are key to one's future financial success. The course presents essential knowledge and skills to make informed decisions about real world financial issues. Students will learn how choices influence occupational options and future earning potential. Students will also learn to apply decision-making skills to evaluate career choices and set personal goals. The course content is designed to help the learner make wise spending, saving, and credit decisions and to make effective use of income to achieve personal financial success.



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Course Objectives:

In order to provide students with the necessary skills and knowledge in personal business management so that they will live more effectively in the business world. Students taking Personal Finance will demonstrate an understanding of:

- ⇒ the financial decision-making process.
- ⇒ money management, including budgeting, banking, saving, and investing.
- ⇒ risk management, including property and insurance.
- ⇒ credit management.



Course Description of the Subjects under the BSBA Financial Management Program

Learning Outcomes:

On completion of the course on Personal Finance, students will be able to accomplish the following learning outcomes:

⇒ Develop and evaluate a plan to manage their money to achieve personal goals.

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—digitaldefynd.com

⇒ Apply decision-making skills and models to maximize consumer satisfaction when buying goods and services.

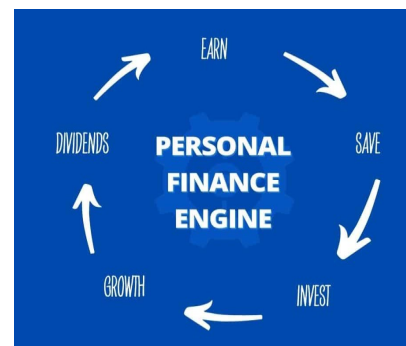
⇒ Understand the ramifications of financial institutions and the services provided.

⇒ Learn about savings and investment strategies to achieve financial plans.

⇒ Understand strategies used to establish, build, maintain, monitor, and control credit

⇒ Determine the perils and risks in life and how to protect against the consequences of risk.

⇒ Apply decision-making skills and models to maximize consumer satisfaction when buying goods and services.



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