



AIDE

INFOBOARD

The official electronic publication of the Asian Institute for Distance Education

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- **ACADEMIC AFFAIRS**
*- List of Courses and Description of Courses
under the program BSBA Major in
Operations Management, Part 5*

AIDE now offers BSBA Major in Operations Management: List of Courses and Descriptions

This article is a continuation of what was already published recently about the list of subjects that forms part of the Professional Courses under the BSBA—Operations Management (OM) program. The description of the other courses were already published in the previous issues of the AIDE INFOBOARD. To give the students an overview of the contents of the courses under the BSBA-OM Program, the course description is herewith presented as follows: *(Please refer to page 4)*



Source: <http://www.bing.com>





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UNESCO's definition of Blended Learning

Blended learning are structured opportunities to learn which use more than one teaching or training method, inside or outside the classroom, through which at least part of the content is delivered online. This definition includes different learning or instructional methods (lecture, discussion, guided practice, reading, games, case study, simulation), different delivery methods (face-to-face or computer mediated), different scheduling (synchronous or asynchronous) and different levels of guidance (individual, instructor or expert led, or group/social learning). More commonly, blended learning refers to a combination of face-to-face teaching and technologies. (Adapted from: Seel 2012). It involves changing traditional schooling methods and organization by taking advantage of the new technologies

Source:

<https://www.ibe.unesco.org/en/glossary-curriculum-terminology/b/blended-learning>



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5. PROJECT MANAGEMENT

This course provides students with an overview of project management, focusing on project initiation and control. A discussion of the different types of projects, the project life cycle as well as the intricacies of defining and monitoring project resources, cost, scope and schedule – through work breakdown structures, the precedence diagramming method and earned value analysis among other tools – is included. Some project management software will also be introduced.

COURSE OBJECTIVES:

Upon completion of this course, the student should be able to:

1. Understand what a Project is, the Project Life Cycle, Stakeholders and Roles, Challenges and Importance of Project Management.
2. Learn and apply the tools and techniques in initiating and planning a project such as estimating the project budget and cost, developing a project plan, developing a project schedule, management of risks, preparing project proposals, mobilizing the project resources, and evaluating which project to select.
3. Learn and apply different project management processes, tools and techniques from executing, monitoring and controlling, up to project closure.
4. Put together a proposal for a project, present a business case.

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Circulation

Volume VII—2023

ISSN 2599-3739

